CLYDE F. SMITH

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OBJECTIVE

Seeking freelance writing assignments including business blogging, ghost writing, press releases and content marketing.

WRITING SAMPLES

Flux Research https://fluxresearch.com

CURRENT WRITING ACTIVITIES

Financial PR Writer for Born2Invest
Financial News, Content Marketing for Multiple Industries
https://born2invest.com/

Freelance Assignments

Wikipedia: Volunteer Editor Since 2016

WRITING AND EDITING EXPERIENCE

Staff Writer for Dash Two (2016 - 2017)
Entertainment Media Buying Agency
Company Blogging, Press Releases, Proposals

Editor at Scripted.com (2015)
Basic editing and rewriting of content for clients.

Crowdfunding Blogger (2012 - 2016)
Launched and wrote for Crowdfunding For Musicians (crowdfundingformusicians.com)

Dance Blogger (2011 - 2015)
Created and blogged at both All World Dance (allworlddance.com) and DanceLand (dance.land)

Senior Contributor at Hypebot.com (2011 - 2014)
Pitched and wrote daily news posts for a leading music industry blog.

Hip Hop Industry Blogger (2005 - 2010)

Responsible for all aspects of ProHipHop and Hip Hop Press from launch to exit. ProHipHop was the first hip hop industry blog covering hip hop's broad reach across verticals from fashion to automotive. Hip Hop Press was a hip hop press release site designed to complement ProHipHop. Both ProHipHop and Hip Hop Press were sold in 2010.

Fast Company Blogger (2007)

Writing about marketing and blogging in the Expert Blogger program. (fastcompany.com/user/clyde-smith)

Mobile Lingo, Santa Monica, California (2005 - 2006)

Provided a daily newsfeed of music news and managed the user-generated definitions for the Hip-Hoptionary mobile app.

Editor for The Open Directory Project (2002 - 2006)

Cleared submissions to the Open Directory (dmoz.org) with rewrites as necessary. Cleaned up numerous long-neglected subsections in music, arts and politics.

Test Development for National Evaluation Systems, Austin (2002 - 2004) Wrote test items for teacher certification exams in dance for multiple states. Wrote working draft for Texas dance education standards.

Editorial Board Member for Journal of the National Dance Education Organization (2000-2001)
Helped publicize the organization and journal.

SELECTED PRINT PUBLICATIONS

All In The Game Column (2005) Pound Magazine

Finding Freestyle Community in North Carolina (2001) BLU Magazine, Issue 13

Catherine's Body (remembering the Conservatory) (2001) In Not Just Any Body, The Ginger Press

On Authoritarianism in the Dance Classroom, (1998) Chapter for Dance, Power and Difference: Critical and Feminist Perspectives in Dance Education, Edited by Sherry B. Shapiro, Human Kinetics.

Men's Rowdy Dances Making Gender Trouble (1996) Contact Quarterly, Volume 21, Number 2

Let Sleeping Dogs Lie - Dance Review (1995)
P-Form: A Journal of Interdisciplinary and Performance Art, Number 36

EDUCATION

Masters in Library Science (2006) Texas Woman's University, Denton, Texas - Online

Doctorate in Cultural Studies (2000) Ohio State University, Columbus, Ohio

Masters in Dance and Performance Studies (1995) University of North Carolina, Greensboro, North Carolina

Bachelor of Fine Arts in Dance (1982) University of North Carolina, Greensboro, North Carolina

REFERENCES

Gino Sesto - Dash Two Founder Culver City, CA gino@dashtwo.com 310-494-0480

Bruce Houghton - Hypebot Founder and Editor Roanoke, VA bruce@skylineonline.com 866-531-2172 X108

Etesh Mangray - Former Owner of Mobile Lingo Los Angeles, CA etesh.mangray@gmail.com 818-398-6585